

Bentley's first pure electric car to come off Crewe production line within three years

Luxury carmaker Bentley has announced its first pure electric vehicle will be built at its Crewe factory with the new battery-powered electric vehicle (BEV) scheduled to come off the production line in three years.

The Volkswagen-owned company said it is investing £2.5 billion in 'sustainability' over the next 10 years which will involve the complete transformation of its Crewe plant to build electric cars. The firm's Beyond100 strategy to make exclusively electric vehicles and become carbon neutral by 2030 was unveiled in 2020.

The company, which dates back to 1919, has not revealed any details over its first BEV model. Chief executive Adrian Hallmark described securing production of the vehicle in Crewe as a milestone moment for Bentley and the UK. It will enable a long-term sustainable future in the Cheshire town.

Bentley's aim is to become the benchmark not just for luxury cars or sustainable credentials but for the entire scope of its operations.

